



A fundraising ballroom dance competition
SATURDAY, APRIL 25, 2020

4400 Day School Place, Santa Rosa, CA
www.dancingwiththestarsandstripes.org

Unique Opportunity to Support Veterans

Promote Your Business

- ★ Show your support and be featured in the event program, website, social media, Highway 101 billboard, banner, earn free tickets, and more
- ★ Promotion of this event reaches thousands of local residents
- ★ Share your message with over 700 anticipated attendees

Individuals

Show your support . . .

- ★ Make a donation to the event or your favorite dance team.
- ★ Buy a VIP ticket and attend the pre-show VIP reception.
- ★ Buy tickets and attend the show
- ★ Bring your friends, family, co-workers, etc.

The Cause

- ★ Veterans Resource Centers of America (VRC)
- ★ Community-based 501(c)3
- ★ 14 resource centers in local communities across California, Arizona, and Nevada
- ★ Focused on overall wellness and integration of military veterans from all eras
- ★ Primary focus on:
 - ★ Housing assistance
 - ★ Behavioral health treatment, and
 - ★ Case management
- ★ Successfully helping veterans help themselves since 1972

The Event

- ★ Entertaining dance competition modeled after the popular TV show
- ★ Pre-show VIP reception with appetizers, desserts, beer, wine, and more
- ★ You'll enjoy seeing local "stars" and professional dancers dance their hearts out
- ★ They're competing to win the Judges' and People's Choice trophies
- ★ Vote for your favorite team(s) to help them win the People's Choice Award
\$1 = 1 Vote | \$50 = 50 Votes | \$100 = 100 Votes

Thank you for supporting veterans!

You Win! Vets Win!
The Community Wins!
Make a difference today!

PROCEEDS BENEFIT:



Sponsorship Benefits

Membership in the sponsorship group is available at the following suggested levels

Donations must be received by April 1, 2019 for full benefit eligibility

Contact us today for package customization tailored to you

	\$5,000 Platinum	\$3,000 Gold	\$2,000 Silver	\$1,000 Bronze	\$500 Contributor	\$250 Friend
Billboard Logo on event's promotional billboard on Hwy 101 in Rohnert Park; over a million passersby weekly	★	-	-	-	-	-
Promotional Announcement from stage	★	-	-	-	-	-
Recognition from the MC	-	★	-	-	-	-
Slide Show Promo Logo featured in slide show during event	Largest	Large shared	Medium-large shared	-	-	-
Website Promo Logo featured on event website with link	Largest	Large	Medium-large	Medium	-	-
Banners and Signs at event	Large banner in prominent location	Banner	Banner	Large Poster	-	-
Facebook Name with website link on event's Facebook feed	4x	3x	2x	1x	1x	1x
Program Advertising	Premium Plus Any available full page including inside covers or back	Premium Any available full page including inside covers (excludes back cover)	Full page	1/2 Page	1/3 Page	
Program Acknowledgement in sponsor list	Largest	Large	Medium-large	Medium	Small	Smallest
VIP Tickets Reserved seat for show, VIP reception with free appetizers, desserts, wine, beer, soft drinks, coffee	8	6	4	2	1	-
General Reserved						2

*All benefits subject to availability. In-kind donations that are not budget relieving may be valued at 50% and subject to approval